

REACHING FAR & WIDE




PARTNERS

The National Marine Sanctuary System works with partners in order to reach a wide and diverse audience.



**OVER
400 PARTNER
ORGANIZATIONS**




**OVER
44 MILLION**
Visitors to national marine sanctuary visitor centers, aquariums, zoos, and science centers which host exhibits about national marine sanctuaries.




**DOLLAR
FOR DOLLAR**
National Marine Sanctuary System partners match every dollar we spend on education. Working together, we double our reach.

EDUCATION


The National Marine Sanctuary System creates, participates in, and/or funds education programs to increase ocean literacy.



19,774
LIFE LONG LEARNERS
have become more ocean literate and are able to make informed environmental decisions after being engaged with the national marine sanctuary programs.



2,422
EDUCATORS
have learned how to bring the ocean into their classroom with national marine sanctuaries.



49,798
STUDENTS
have learned about ocean literacy and conservation through national marine sanctuary education programs.

MEDIA

The National Marine Sanctuary System shares information and stories through a variety of media.



67,000 STORIES
making 4 billion impressions



5,916,919 REACHED
via video on Facebook



90,376 NEW FOLLOWERS
Facebook, Twitter, & Instagram



3,842,719 PAGE VIEWS
to sanctuaries.noaa.gov

IMPACTING CHANGE

As word continues to spread about national marine sanctuaries via our partners, our education programs and our media, we see an increase in our impact. Below, we highlight the impact we've made through our volunteers and stewardship activities in 2016:

**11,358
VOLUNTEERS**

have completed



137,088 HOURS

which is worth



\$3.23 MILLION

and includes

8,636

CITIZEN SCIENTISTS

supporting national marine sanctuary programs

which is worth



\$1.9 MILLION

STEWARDSHIP

Education programs include stewardship activities such as:



CLEAN-UPS

Beach/watershed clean up (Trash removal)



INVASIVE REMOVAL

(Plants and animals – such as lionfish)



PLANTING

Native species planting



REUSABLES

Encouraging reusable products – such as reusable water bottles, not plastic

<http://sanctuaries.noaa.gov>