

**Issue: Education - Cordell Bank NMS**

**Problem Statement:** Cordell Bank NMS needs to develop a long term education strategy to raise the public's awareness about the Sanctuary's ecosystem; develop awareness about the resource management issues affecting the Sanctuary and regional environment; and encourage public involvement in the Sanctuary

GOAL (what)	OBJECTIVE/STRATEGY (what)	OUTCOME/ACTION (how)
<p>CBNMS will use education as a resource management tool to address specific priority resource management issues identified in the management plan. Education is essential to achieving many of the Sanctuary's management objectives, and will be used to both complement and promote other Sanctuary programs such as research, monitoring and enforcement.</p>	<ol style="list-style-type: none"> <li>1. develop long term education strategy to build stewardship</li> <li>2. use education as a tool to effectively address priority resource management issues</li> <li>3. use education as a tool to communicate and coordinate with efforts of other program areas</li> </ol>	<p><b>Education/Out reach</b></p> <ol style="list-style-type: none"> <li>1a. develop awareness programs</li> <li>1b. build knowledge based programs</li> <li>1c. redirect behavior</li> <li>1d. develop volunteer programs</li> <li>1e. build stewardship-based programs</li> </ol> <p><b>Research/Monitoring</b></p> <ol style="list-style-type: none"> <li>3a. use education as a tool to disseminate information and inform the public, interest groups and the research community about Sanctuary research activities and data collection results</li> </ol> <p><b>Marine Resource Protection</b></p> <ol style="list-style-type: none"> <li>2a. use education as a tool to address priority resource management issues identified in the management plan</li> </ol>