



Sanctuary System Business Advisory Council Members

Status as of March 27, 2015

Communications and Marketing Representative

[Mr. Terry Garcia](#)

Executive Vice President, Mission Programs

President, Licensing

National Geographic Society

Energy Representative

[Ms. Elizabeth L. Cheney](#)

Chief Operating Officer

Cheney Energy Partners, LLC

Fishing Representative

[Vacant](#)

Foundation Representatives (2 total)

[Dr. Fred Boltz](#)

Managing Director, Ecosystems

The Rockefeller Foundation

[Mr. Steven E. Stock](#)

President

Guy Harvey Ocean Foundation

Other Business Representatives (4 total)

[Ms. April Crow](#)

Global Director, Sustainable Packaging

The Coca-Cola Company

[Dr. Mark Penning](#)

Director, Animal and Science Operations

Walt Disney Parks and Resorts U.S.

[Ms. Sophia Leonora Mendelsohn](#)
Head of Sustainability
JetBlue Airways

[Ms. Melissa Trotto](#)
Brand Launch Specialist
Subaru of America, Inc.

Recreation Representatives (2 total)

[Mr. Joseph Stella](#)
Group Vice President, Diving
Johnson Outdoors Inc.
SCUBAPRO-SUBGEAR

[Vacant](#)

Transportation Representative

[Ms. Lisa Swanson](#)
Director, Environmental Affairs
Matson Navigation Company

Travel and Tourism Representatives (3 total)

[Ms. Andrea Pinabell](#)
Director of Sustainability, Global Citizenship
Starwood Hotels and Resorts Worldwide, Inc.

[Mr. Rich Pruitt](#)
Vice President of Safety and Environmental Stewardship
Royal Caribbean Cruises Ltd.

[Ms. Maura Welch](#)
Director, Brand Marketing
TripAdvisor