

Sanctuary System Business Advisory Council Members

Status as of November 18, 2014

Communications and Marketing Seat

[Mr. Terry Garcia](#)

Executive Vice President, Mission Programs

President, Licensing

National Geographic Society

Energy Representative

[Ms. Elizabeth L. Cheney](#)

Chief Operating Officer

Cheney Energy Partners, LLC

Fishing Representatives

[Vacant](#)

Foundation Representatives (2 total)

[Dr. Fred Boltz](#)

Managing Director, Ecosystems

The Rockefeller Foundation

[Mr. Steven E. Stock](#)

President

Guy Harvey Ocean Foundation

Other Business Representatives (4 total)

[Ms. April Crow](#)

Global Director, Sustainable Packaging

The Coca-Cola Company

[Dr. Mark Penning](#)

Director, Animal and Science Operations

Walt Disney Parks and Resorts U.S.

[Ms. Sophia Leonora Mendelsohn](#)

Head of Sustainability

JetBlue Airways

[Ms. Melissa Trotto](#)

Brand Launch Specialist

Subaru of America, Inc.

Recreation Representatives (2 total)

[Mr. Joseph Stella](#)

Group Vice President, Diving

Johnson Outdoors Inc.

SCUBAPRO-SUBGEAR

[Vacant](#)

Transportation Representative

[Vacant¹](#)

Travel and Tourism Representatives (3 total)

[Ms. Andrea Pinabell](#)

Director of Sustainability, Global Citizenship

Starwood Hotels and Resorts Worldwide, Inc.

[Mr. Rich Pruitt](#)

Vice President of Safety and Environmental Stewardship

Royal Caribbean Cruises Ltd.

[Ms. Maura Welch](#)

Director, Brand Marketing

TripAdvisor