2008 Sanctuary Advisory Council
Chair and Coordinator Meeting
Newport News, VA
May 12 – 15, 2008

- Case Study Guidelines –

Introduction:
❖ Regional directors will work with the sanctuary superintendents, council coordinators and councils in each region to identify a single case study to be presented from the region.
❖ One council chair from the selected site or region will conduct the presentation at the meeting.
❖ Site staff will be available to assist with development of the case study presentation.
❖ The council coordinator and the regional director will also be on hand to field questions for the discussion portion following the case study presentation.

Guidelines for Case Studies:
❖ Case studies should address one major issue or project faced by the council or councils within the region in the past two years.
❖ The presentation should provide specifics about council/councils involvement in the issue and final outcomes.
❖ The presentation should emphasize lessons-learned.
❖ Each region is allotted a total of thirty minutes; fifteen minutes of that time should be open for questions and discussion.

Case Study Framework:
❖ Describe the issue or project tackled by your council/councils.
❖ Describe the actions taken by the council/councils.
❖ Describe the decision made or action taken by the sanctuary superintendent, regional director and/or NMSP director.
❖ Detail any lessons learned.
❖ Highlight "cross-pollination" potential. (see below)

Topic Selection:
❖ The theme is "cross-pollination" of councils and issues within the regions, so topics selected should connect to or highlight the theme.
❖ The case studies will set the stage for further discussion on identification of common opportunities, collaborations, projects and improvements during regional breakouts.
❖ Discussion during regional breakouts may even go a step further, proposing mechanisms (regional chairs meetings, regional councils, national council, etc) that might facilitate cross-pollination within and between regions.