

**- CASE STUDY GUIDELINES –**  
**2010 Sanctuary Advisory Council Summit**  
**Lake Crescent Lodge/Olympic Park Institute**  
**Port Angeles, Washington**  
**May 11 - 13, 2010**

**Case Study Selection Process:**

- ❖ Submit one paragraph abstracts for proposed case studies to Karen Brubeck, national SAC coordinator, by January 29.
- ❖ Sanctuary superintendents and council coordinators will work with each council to determine if a case study abstract will be submitted, and coordinate the submission.
- ❖ The 2010 agenda working group (made up of council chairs and coordinators) will then determine which case studies most closely meet the criteria in these guidelines and have most export value for the group; three case studies will be selected. Based on input from previous meeting participants, case studies are most useful when they are developed and presented to closely meet the established case study guidelines.
- ❖ Sites/councils will be notified of the selected case studies in February.

**Case Study Development and Presentation:**

- ❖ The council chair and council coordinator should jointly develop and conduct the presentation, and facilitate the discussion at the meeting.
- ❖ Each case study will be allotted one hour on the agenda; a minimum of 20 minutes of that time will be for discussion/questions.

**Case Study Topics:**

- ❖ Case studies that are focused on larger topics such as energy independence, climate change, marine spatial planning, cultural engagement, and local economic sustainability are encouraged.
- ❖ Other innovative and/or emerging topics that do not fit neatly within the above categories are also encouraged.

**Case Study Framework:**

- ❖ **Describe the issue or project:** Case studies should focus on one major issue or project either tackled by or planned/proposed by the council since the May 2009 meeting in Alpena.
- ❖ **Describe council involvement:** The case study should detail council involvement throughout the “life-span” of the issue/plan/proposal, focusing on critical council actions and final outcomes.
- ❖ **Describe staff involvement:** Decisions made or actions taken by the council coordinator, sanctuary superintendent, regional director and/or ONMS director should also be described.
- ❖ **Describe export value:** The case study should have export value for other councils, so the presentation should emphasize lessons-learned, take-away actions or information for other councils.

**Example:** The 2009 Channel Islands NMS Case Study on ocean acidification is an example of a tag-team presentation by council chair and council coordinator, timely topic, significant council actions, and take-away actions and information for other councils.