

# SUSTAINABLE TOURISM: DAY 1

## MPA MANAGEMENT PLANNING, PART 1

*Management Capacity Building Training - Eastern Tropical Pacific Seascape*

TIME	CONTENT	HANDOUTS
8:45-10:45	<p><u>Overview of Management Planning</u></p> <ul style="list-style-type: none"> <li>• Purpose &amp; need for management planning</li> <li>• Discussion: Do you feel like you're being effective?</li> <li>• Steps for developing effective plans</li> </ul> <p><u>Objective:</u> Become familiar with the overall process for management plan development</p>	1.1 – Management Plan Development Process Steps
<b>10:45-11:00</b>	<b>Morning Break</b>	
11:00-1:00	<p><u>Strategic Planning</u></p> <ul style="list-style-type: none"> <li>• Strategic vs. operational planning</li> <li>• Planning at different scales</li> <li>• Different types of management plans</li> <li>• Case study: Florida Aquatic Preserves</li> </ul> <p><u>Objective:</u> Learn the differences between strategic &amp; operational plans, and between network, site, and subject plans</p>	1.2 – Outlines for systems & site plans
<b>1:00-2:00</b>	<b>Lunch</b>	
2:00-3:15	<p><u>Front-End Assessment</u></p> <ul style="list-style-type: none"> <li>• Introduction to front-end assessment</li> <li>• <i>Exercise: Drivers, baselines &amp; niches</i></li> </ul> <p><u>Objective:</u> Understand what drivers, baselines and niches are, and how they guide goals and objectives of strategic planning.</p>	1.3 – Drivers, baseline, & niche worksheets
<b>3:15-3:30</b>	<b>Afternoon Break</b>	
3:30-4:45	<p><u>Score Card</u> – Assessing progress in MPA management</p> <p><u>Objective:</u> Become familiar with SCORE Card and its utility in management planning.</p>	
4:45-5:00	<p><u>Review of today's lessons</u> in the context of building a sustainable tourism plan</p>	