

## SUSTAINABLE TOURISM: DAY 2

### MPA MANAGEMENT PLANNING, PART 2

*Management Capacity Building Training - Eastern Tropical Pacific Seascape*

TIME	CONTENT	HANDOUTS
8:30-8:45	<u>Review of Previous Day</u>	
8:45-10:45	<p><u>Program Design &amp; Planning Processes</u></p> <ul style="list-style-type: none"> <li>• Managing for success</li> <li>• What is a planning process?</li> <li>• Four steps of developing a planning process</li> <li>• <i>Exercise: Practicing the four steps</i></li> <li>• Benefits &amp; limitations of planning processes</li> </ul> <p><u>Objective:</u> Understand the process for management plan development and what it is useful; learn the components of a planning process.</p>	2.1 – Project Planning Process Worksheet
<b>10:45-11:00</b>	<b>Morning Break</b>	
11:00-1:00	<p><u>From Planning Processes to Site Plans</u></p> <ul style="list-style-type: none"> <li>• Preparing to write a site plan</li> <li>• <i>Exercise: Create a site-level planning process for your MPA</i></li> </ul> <p><u>Objective:</u> Learn how planning processes relate to site plans; practice development of a planning process and a site plan for a real MPA.</p> <p><u>Introduction to Program Evaluation</u></p> <ul style="list-style-type: none"> <li>• <i>Exercise: How are you evaluating your progress?</i></li> <li>• Introduction to evaluation</li> <li>• The evaluation continuum</li> <li>• “SMART” objectives</li> <li>• <i>Exercise: “SMART” goals &amp; objectives</i></li> <li>• Indicators</li> </ul> <p><u>Objective:</u> Understand the connection from goals/objectives to measurable performance indicators; Learn the steps involved in developing an MPA evaluation plan.</p>	
<b>1:00-2:00</b>	<b>Lunch</b>	
2:00-3:15	<p><u>The Evaluation Process</u></p> <ul style="list-style-type: none"> <li>• Overview of the Management Effectiveness Initiative &amp; Guidebook</li> <li>• <i>Exercise: Assessing your list of site goals</i></li> <li>• Developing an evaluation plan</li> <li>• <i>Exercise: Identifying &amp; evaluating potential indicators</i></li> </ul>	2.2 – Program Evaluation Worksheet

	<ul style="list-style-type: none"> <li>• <u>Discussion:</u> Indicators</li> <li>• <u>Exercise:</u> Planning your evaluation</li> </ul> <p><u>Objective:</u> Practice the steps involved in developing and MPA evaluation plan; learn how to effectively use the tools in the MPA guidebook.</p>	
<b>3:15-3:30</b>	<b>Afternoon Break</b>	
3:30-4:45	<p><u>Linking to Site Plans</u></p> <ul style="list-style-type: none"> <li>• Linking performance measures &amp; planning processes to site plans</li> <li>• <u>Discussion:</u> The planning process</li> <li>• <u>Exercise:</u> Review &amp; discuss</li> </ul> <p><u>Objective:</u> Learn the importance of connecting to site plans.</p>	
4:45-5:00	<u>Review of today's lessons</u> in the context of building a sustainable tourism plan	