

## 2010 Sanctuary Advisory Council Summit Agenda

**Host Site:** Olympic Coast NMS

**Location:** Lake Crescent Lodge/Olympic Park Institute

**Dates:** May 11-13 SAC Summit

**Participants:** Council chairs, council coordinators, OCNMS Superintendent, OC Intergovernmental Policy Council representative, ONMS Regional Directors, ONMS Director, Conservation Policy Planning Division Chief, National Advisory Council Coordinator, National Council Liaison and invited guests

**Meeting Goals:**

1. To improve the effectiveness of ONMS sanctuary advisory councils.
2. To provide direction from ONMS Director on specific roles councils can play within ONMS and on particular topics.

**Strategies to meet the goals:**

- Appreciate and offer gratitude to our councils and the staff that support them.
- Provide opportunities to network with and learn from other council members, coordinators and ONMS headquarters staff.
- Provide opportunities to interact with ONMS Director.
- Foster inspiration – new ways of doing the work of councils.
- Highlight the unique style and spirit in which each council operates.
- Learn from the successes and challenges of other councils.
- Learn about major ONMS initiatives.

SAC Summit Day #1

Tuesday, May 11

Meeting Location: Olympic Park Institute / New Classroom

**Breakfast on own**

8:30 Welcome and Introductions  
Carol Bernthal, Olympic Coast NMS Superintendent

A brief welcome and meeting participant introductions.

8:45 State of the Office of National Marine Sanctuaries  
Daniel J. Basta, ONMS Director

An overview of the meeting goals and a briefing on key ONMS activities and initiatives over the past year, including reauthorization. This session will also provide insight into the larger national priorities of the Obama administration and NOAA.

9:50 Summit Overview  
Karen Brubeck, ONMS National Advisory Council Coordinator

An overview of the meeting, changes to the agenda, and a description of the agenda development process.

**10:00 Break**

10:15 Olympic Coast NMS Presentation  
Carol Bernthal, Olympic Coast NMS Superintendent  
Olympic Coast Intergovernmental Policy Council Representative TBD

This session will introduce meeting participants to the host site, including the sanctuary's history, key issues the site faces, the status of the management plan review process, transboundary issues with Canada, the history and role of the Intergovernmental Policy Council, and an overview of the OCNMS Council.

11:15 Marine Debris Removal: Engaging Local Communities and Users in Marine Stewardship  
Facilitator: Ginny Broadhurst, Northwest Straits Commission Executive Director  
Presenters: Ginny Broadhurst, Northwest Straits Commission Executive Director  
Nicole Capps, Monterey Bay NMS Council Coordinator  
Dan Dennison, Papahānaumokuākea MNM Constituent Outreach & Partnerships Coord.

Marine debris is a global problem affecting everything from the environment to the economy; from fishing and navigation to human health and safety; and sensitive habitats and endangered marine wildlife. There has been increased attention on removing harmful fishing debris and plastics from the environment, including an impressive array of projects across the national marine sanctuary system. Marine debris removal projects face considerable challenges in assessing the scope of the problem, making efficient use of limited resources, and demonstrating a net benefit to the environment. Challenging us to act locally, while thinking globally, debris removal projects also provide an important opportunity to directly engage local communities and user groups such as fishermen in marine stewardship. The panelists will present three case histories of marine debris projects across a spectrum of environments that met these challenges in new and innovative ways. A question and answer period will follow the presentations, stimulating advisory council members and staff to think about this issue in the context of their individual sanctuaries. (Note: Each presenter will have 20 minutes; 15 minutes will be included at the end for additional discussion.)

**12:30 Lunch provided at Rosemary Inn Dining Room**

1:30 Climate Change and the National Marine Sanctuary System  
Dr. Jim Sullivan, ONMS Climate Program

1:30 – 2:45 Ocean Acidification.

- Discussion - Advisory Council Resolutions on Ocean Acidification
  - How did the process of developing the resolutions work across the National Marine Sanctuary system? Discuss resolution development process and lessons learned.
- Discussion - Update on status of ONMS actions and responses and NOAA activities.
- Questions and next steps

2:45 – 4:15 Climate Smart Sanctuaries Initiative **(Break as needed)**

- Presentation of the initiative
- Discussion - What are the links between Ocean Acidification and Climate Smart Sanctuaries?
  - Monitoring and research needed for Site Scenarios
  - Partnership Engagement
  - Other?
- Discussion of status of ongoing and future efforts
  - Report on the Gulf of the Farallones
  - Report on Fagatele Bay
  - Who's next?
- Exercise - Role that councils and individual council members can and should have in this important initiative
- Outcome - Attendees will be encouraged to take the information from this session back to the sites and help prepare them to undertake this important activity.

4:15 – 4:30 Final question and answer session.

- Including a brief update on the planning of the Indigenous Cultures symposium on climate change

4:30 Exploring Collaborations between the Councils and the National Marine Sanctuary Foundation  
Jason Patlis, National Marine Sanctuary Foundation President and CEO

The NMSF has a long and robust relationship with ONMS in supporting the sanctuary system, and in exploring opportunities to develop new partnerships across our sanctuary communities, including with the councils, to further support the sanctuary system. This session will initiate discussion on common goals, strategies and possible actions to be taken collaboratively. Opportunities for individual introductions and discussions follow at the evening reception.

5:00 Meeting adjourns

**5:30 – 7:30 Evening Reception**  
**Co-Hosted by the Olympic Coast NMS and the National Marine Sanctuary Foundation**  
**Location: Lake Crescent Lodge Sunroom**

Final - Feb 24, 2010

SAC Summit Day #2

Wednesday, May 12

Sense of Place: Field Trip to Neah Bay, WA

**Breakfast on own**

Bus Loads	8:15
Bus Departs	8:30
Arrive Back at Lodge	4:00

Meeting participants will take a charter bus roundtrip from Lake Crescent Lodge to Neah Bay. Meeting participants should bring extra snacks, water, camera and binoculars if desired, appropriate footwear and layers, layers, layers. Raincoat and sunglasses strongly advised (with Washington weather you may well alternate between one and the other within any given hour).

Activities include a tour of the world-renowned Museum at the Makah Cultural and Research Center, a short hike to the Cape Flattery overlook to view Tatoosh Island and the sanctuary (the most northwesterly point of land in the continental U.S.) and a dedication ceremony of a newly-installed geodetic marker. Lunch will be hosted by the Makah Tribe, accompanied with tribal cultural events and an Intergovernmental Policy Council (IPC) presentation. Some activities will be weather dependent.

**5:30 Council Chair Dinner with Daniel J. Basta, ONMS Director**  
**Location: Lake Crescent Lodge Dining Room**

This is an informal evening session over a working dinner (provided). Dan provides a brief welcome and then this is an opportunity to discuss any procedural, trouble-shooting or other concerns or issues with Dan Basta and the other council chairs. Council chairs should work with their councils in advance to identify possible topics to bring to the dinner.

**Council Coordinator Evening:** Andy Palmer, OCNMS and Lauren Bennett, OCNMS will coordinate a trip into Port Angeles for a joint council coordinator dinner. OCNMS staff will drive the van shuttle and coordinate a couple of other drivers.

SAC Summit Day #3

Thursday, May 13

Meeting Location: Olympic Park Institute / New Classroom

**Breakfast on own**

**Council Case Studies**

Interested councils submitted a one-paragraph case study abstract, based on a set of criteria in the case study guidelines. The 2010 Agenda Working Group (composed of several council chairs and coordinators) members individually reviewed and determined which case studies most closely meet the criteria and have most export value for the group; three case studies were selected. Case studies will do the following: describe an issue or project tackled by the council in the last year; describe council involvement; describe staff involvement; and describe lessons learned. Each case study must also allow a minimum of 20 minutes for discussion/question and answer.

- 8:30 Council Case Study #1: Hawaiian Islands Humpback Whale NMS Advisory Council  
"Taking Care of Business: Marketing the HIHWNMS"  
Terry O'Halloran, Council Member – Ocean Recreation, Hawaiian Islands Humpback Whale NMS Council  
Joe Paulin, Council and Management Plan Coordinator, Hawaiian Islands Humpback Whale NMS

As Dan Basta stated in his "*Our Challenge*" paper, "...we cannot proceed with business as usual and hope to influence the great challenges before us..." To that end, the HIHWNMS staff and council worked with Net Impact Volunteers through the University of Hawaii, Masters of Business Administration Program to identify strategies for marketing sanctuary programs. Hawaii residents on the North Shore of O'ahu were surveyed to gather baseline information for future marketing projects and to create an adaptable template for implementation elsewhere. Results identified community priorities, opportunities to make the sanctuary more relevant, and topics for engaging communities in future collaborations. Additionally, this project has potential implications for other sanctuaries as Net Impact Volunteer Chapters are located in every state where mainland sanctuaries are found.

- 9:30 Council Case Study #2: Channel Islands NMS Advisory Council  
"Addressing Ship Strikes on Endangered Whales in the Santa Barbara Channel and Sanctuary Region: A Marine Spatial Planning Challenge"  
Eric Kett, Council Chair, Channel Islands NMS Advisory Council  
Mike Murray, Deputy Superintendent for Programs, Channel Islands NMS

In 2007 ship strikes killed four endangered blue whales found in the Santa Barbara Channel. The Channel Islands National Marine Sanctuary Advisory Council immediately began work to understand and address the alarming issue, and in 2009 delivered a set of science, education and management recommendations. This presentation explains the council's learning process, how ship strike work at other sanctuaries was utilized, the role of new partnerships and external interests, lessons learned from tracking whales and requesting voluntary ship speed reductions, and the council's advice for moving forward. Looking ahead, what emerges is a complex marine spatial planning challenge the council believes NOAA can help address.

**10:30 Break**

- 10:45 Council Case Study #3: Fagatele Bay NMS Advisory Council  
"Cultural Engagement Informs Site Expansion in American Samoa"  
Dean Hudson, Council Chair, Fagatele Bay NMS Advisory Council  
Emily Gaskin, Program Analyst, Fagatele Bay NMS

The Fagatele Bay National Marine Sanctuary Advisory Council believes that cultural engagement is critical to the long term sustainability of national marine sanctuary sites throughout the territory. As we move through our management plan review process and consider additional sites for sanctuary designation, the

need for community outreach and cultural engagement becomes even more essential. The Fagatele Bay sanctuary office is employing a 'participatory approach' based on community-based problem solving that encourages shared decision making, cooperation, and collaboration. In the fall of 2009, the sanctuary program hosted village meetings at potential sanctuary sites to ascertain local input for marine management planning, including visions for resources use, recreation activities, and marine areas. The council was instrumental in the planning and implementation of these meetings.

- 11:45 Council Elevation Update and Discussion  
John Armor, Conservation Policy and Planning Division Chief  
Karen Brubeck, National Sanctuary Advisory Council Coordinator

This session will provide an update on the concept of elevating the councils and allow time for discussion/Q&A.

**12:30 Lunch provided at Rosemary Inn Dining Room**

- 1:30 Regional Cross-Pollination between Councils  
Part I: Regional Director Status Reports  
Facilitator: John Armor, Conservation Policy and Planning Division Chief

Each Regional Director will take a maximum of 10 MINUTES to report out on the progress made on "cross-pollination" among the councils and issues within the region since the 2008 SAC Summit in Newport News.

- 2:10 Part II: Break-Outs with Regional Director **(Break as needed)**  
Facilitators: Regional Directors

Prior to the Summit, it will likely be beneficial to arrange regional conference calls to identify priority issues and commonalities between the sites; this will facilitate the development of agendas for the regional break-out sessions. It will be critical to think about these issues and opportunities for collaboration in advance in an effort to make the sessions at the Summit as productive as possible (i.e. start outlining a plan for collaboration vs. initial identification of priority issues and opportunities for collaboration).

At the Summit, council chairs and coordinators will break out by region. The regional directors will plan and facilitate their region's session. The ONMS encourages use of this session for continued "cross-pollination" of councils and issues within the region -- identification and discussion of common opportunities, collaborations, projects and improvements.

- 4:00 Part III: Regional Break-Out Reports  
Facilitator: John Armor, Conservation Policy and Planning Division Chief

Each Regional Break-Out group identifies one individual (not the Regional Director) to report out on behalf of the group, focusing on next steps/actions. Each group will have a maximum of 10 MINUTES.

- 4:45 Closing Remarks  
Daniel J. Basta, ONMS Director

- 5:00 Adjourn Meeting / **Dinner on your own.**