# Socioeconomic Research \& Monitoring Program for the 

 Channel Islands National Marine Sanctuarv
# Non-consumptive Recreational Use Estimates via Access from <br> Private Recreation Boats in the Channel Islands National Marine Sanctuary <br> 2007 

March 7, 2013

Vernon R. Leeworthy

Office of National Marine Sanctuaries
National Ocean Service
National Oceanic and Atmospheric Administration
U.S. Department of Commerce

Suggested Citation:
Leeworthy, Vernon R. 2013. Non-consumptive Relational Use Estimates via Access from Private Recreation Boats in the Channel Islands National Marine Sanctuary 2007. U.S. Department of Commerce, National Oceanic and Atmospheric Administration, National Ocean Service, Office of National Marine Sanctuaries, Silver Spring, Maryland. March 7, 2013.

## Table of Contents

Page Number
Introduction ..... 1
SAMSAP Estimates of the Number of Boats ..... 1
Estimates by Season and Type of Day: unadjusted for other factors ..... 2
Model Adjusting for Wind and Economic Factors ..... 4
The Estimated Models ..... 6
Conclusion ..... 9
Estimation of the Number of Boat Trips and Person-days of Non-consumptive
Recreation ..... 10
Number of Boat Trips. ..... 10
Number of Person-days ..... 10
Discussion. ..... 10
Future Research ..... 12
References ..... 13
Appendix A: Number of Boats Observed by Day for SAMSAP Sampling Days

$$
2001-2009
$$ ..... 15

## List of Tables

Table Page Number
1 CINMS SAMSAP Aerial Fly-overs 2001 - 2009. ..... 3
2 True Zero Days SAMSAP 2001-2009 ..... 3
3 CINMS Estimated Total Number of Recreational Boats 2007 ..... 4
4 Economic Factors that Potentially Impact the Demand for Recreational Boating in the CINMS 2001-2009. ..... 5
5 Definitions and Descriptive Statistics for Model Variables ..... 7
6 Estimated Models for the Number of Recreational Boats in the CINMS... ..... 8

## Introduction

In 2006-07, a survey was conducted on those who access the Channel Islands National Marine Sanctuary (CINMS) via private household boats to participate in non-consumptive recreation activities. This was a major gap of information identified in the Social Science Plan 2007 2010) as part of the Socioeconomic Research \& Monitoring Program for the CINMS (National Marine Sanctuary Program 2007). The survey results are summarized in LaFranchi and Pendleton (2008) and detailed analysis of the Knowledge, Attitudes and Perceptions of marine reserves and marine conservation areas and the economic non-market use values for these special zones were addressed in Loper (2008). In addition, a recent follow-up effort on estimating a travel cost model was implemented in a class project Master's thesis by University of California - Santa Barbara, Bren School Students (Gornik et al, 2013). This effort modeled site choice based on travel costs and site attributes (e.g. fish abundance, fish diversity, invertebrate abundance, invertebrate diversity and kelp cover) for those who accessed the CINMS for nonconsumptive recreation via private household boats.

The 2006-07 survey effort did not include a mechanism for estimating the total use by those who accessed the CINMS via private household boats for non-consumptive recreation. Thus, in all the above cited efforts, there was no way to extrapolate results from the survey samples to population estimates. Here, this issue is addressed by using the CINMS Sanctuary $\underline{\text { Aerial }}$ $\underline{\text { Monitoring and Spatial Analysis Program (SAMSAP) and the 2006-07 survey data. SAMSAP is }}$ used to derive estimates of the number of boats using the CINMS for non-consumptive recreation. The 2006-07 survey was used to get estimates of the average number of people per boat and the number of days per boat trip. These latter two estimates are used to derive estimates of the number of boat trips and the number of person-days of non-consumptive recreation via access by private household boats. These estimates can be used to aggregate sample results in LaFranchi and Pendleton (2008), Loper (2008) and Gornik et al (2013) as well as future efforts estimating the market economic impacts (e.g. spending and the associated impacts on output/sales, value added, income and employment) on the local economy.

## SAMSAP Estimates of the Number of Boats

SAMSAP has been in operation since 1997. SAMSAP counts the number of boats observed for a given day in the CINMS by type of boat (Waltenberger et al 2013). Boats are classified in several classifications. For purposes of this report, two classifications are relevant: Recreational boats doing non-consumptive recreation and sailboats doing non-consumptive recreation. Recreational fishing activities were classified as "Sports Fishing boats", but a distinction is not made between those that are private household boats and those that are the "for hire" charter fishing boats. Although, the 2006-07 survey included some that did recreational fishing or consumptive diving, the main focus was on non-consumptive recreation.

The objective of this report is to provide an estimate of the number boats where those aboard were engaged in non-consumptive recreation for the calendar year 2007. For years 2006 and 2007, the time of the 2006-07 survey, SAMSAP only contained 30 days of sampling. This was not enough sampling days to support estimation of the number of boats by season and type of day, so years 2001 through 2009 were selected to make estimates of the number of private household boats in the CINMS for non-consumptive recreation by season and type of day. This provided 157 days of sampling.

It is hypothesized that the number of boats observed would be different by season and type of day. Based on LaFranchi and Pendleton 2008, the "main boating season" was defined as the months May through September, with the "Off season" months being January through April and October through December. Type of day was classified into "weekdays" and "weekendholidays". This yields four strata for estimation: 1) Main Season - weekdays, 2) Main Season-weekend-holidays, 3) Off Season - weekdays, and 4) Off Season - weekend-holidays. It is expected that weekend-holidays will, on average, have more boats per day than weekdays.

Two approaches were evaluated for making estimates. The first approach simply develops average of the number of boats by season and type of day. Averages by season and type of day are then multiplies by the number of days in each of the four strata for the calendar year 2007. The second approach adjusts for wind speed based on past research using SAMSAP for commercial boats that found a relationship between wind speed and the number of boats observed with threshold values to identify "true zero days" (Katz 2012). Because the sampling time period had to be extended to years before and after the 2006-07 period, other adjustments were made in a prediction model for economic factors, including population of Santa Barbara and Ventura counties, real per capita income (real meaning adjusted for inflation) and real gasoline prices.

## Estimates by Season and Type of Day: Unadjusted for other factors

SAMSAP contained 157 sample days in 2001 - 2009. Table 1 shows the distribution of sample days by the four seasons and type of day strata. Of the 157 sampled days, 79 were during the Main Season and 78 during the Off Season. Relatively small sample sizes were available for weekend-holidays, this is an important limitation for the Main Season, since these are, on average, the highest use days.

Table 1. CINMS SAMSAP Aerial Fly-overs 2001-2009

| Season ${ }^{1}$ | Number of Weekdays | Number of Weekend-Holidays | Total Number of Days |
| :---: | :---: | :---: | :---: |
| Main Season | 62 | 17 | 79 |
| Off Season | 67 | 11 | 78 |
| Total | 129 | 28 | 157 |

1. Main Season is months May - September and Off Season is Jan. - Apr. and October - December.
Source: SAMSAP aerial flyover data 2001-2009

A major issue when extrapolating sample estimates of use to population estimates is whether the sample includes "true zero days" i.e. are true zero days averaged into estimates of the average number of boats observed by season and type of day. Table 2 shows the distribution of the sample days that were "true zero days" by the four strata for estimation. In total, 26 sampling days or $16.56 \%$ of the 157 sample days were "true zero days". Almost all "true zero days" were weekdays. No "true zero days" were observed during Main Season Weekend-holidays and only one "true zero days" was observed during the Off Season Weekend-holidays.

Table 2. True Zero Days SAMSAP 2001-2009¹

| Season | Number of <br> Weekdays | Number of <br> Weekend-Holidays | Total Number <br> of Days |
| :--- | :---: | :---: | :---: |
| Main Season | $6(9.67 \%)$ | $0(0 \%)$ | $6(7.59 \%)$ |
| Off Season | $19(28.36 \%)$ | $1(9.09 \%)$ | $20(25.6 \%)$ |
| Total | $25(19.38 \%)$ | $1(3.57 \%)$ | $26(16.56 \%)$ |

1. Days of sampling when zero number of recreational boats or sailboats were observed in SAMSAP 2001-2009.
2. Percents in parentheses are the percent of sample days by season and type of day. (see Table 1 for the number of sample days by season and type of day).
Source: SAMSAP aerial flyover data 2001-2009

As hypothesized, "Main Season" days had higher mean number of boats observed than "Off Season" days and higher mean number of boats observed on weekend-holidays than weekdays (Table 3). Multiplying mean number of boats observed by season and type of day by the number of 2007 calendar days by season and type of day yields estimates of the total number of boats in the CINMS by season and type of day. For the entire calendar year, it is estimated that 3,680 boats contained people undertaking non-consumptive recreation via private household boats in 2007.

Table 3. CINMS Estimated Total Number of Recreational Boats 2007

|  | Mean <br> Number <br> Boats | 2007 <br> Number <br> Days | 2007 <br> Number <br> Boats |
| :--- | :---: | ---: | :---: |
| Season/Type of Day | 11.74 | 106 | 1,244 |
| Main Season/Weekday | 26.06 | 47 | 1,225 |
| Main Season/Weekend-holiday | 4.01 | 148 | 593 |
| Off Season/Weekday | 9.64 | 64 | 617 |
| Off Season/Weekend-holiday |  | $\mathbf{3 6 5}$ | $\mathbf{3 , 6 8 0}$ |
| Total |  |  |  |

Source: SAMSAP aerial flyover data 2001-2009

## Model Adjusting for Wind and Economic Factors

As noted above, it was hypothesized that wind and economic factors might explain the number of boats observed. It was hypothesized that number of boats observed over time might be explained by economic factors so that the simple means by season and type of day should be adjusted for these factors.

For wind, based on the work of (Katz 2012), data was obtained on wind speed from the "eastern buoy" in the Channel Islands (NOAA, National Data Buoy Center). Wind speed is provided continuously every 10 minutes every day. Wind speed was measured in meters/second, but was converted to "knots" for analysis. The data was obtained for the period 2001-2009 and average wind speeds were calculated for each day. The averages for the 157 SAMSAP sample days were then merged with the SAMSAP data for analysis. Two of the 157 days had missing data (May 25 and 26, 2003), so only 155 days of wind speed and SAMSAP data were available to estimate a model including wind. Appendix A contains the wind speeds for each of the 155 days with the number of boats observed and season and type of day.

For the economic factors, data on annual population, real per capita income and real gasoline prices were obtained (Table 4). Real here means adjusted for inflation to 2007 dollars using the Consumer Price Index (U.S. Department of Labor, Bureau of Labor Statistics). Population of Santa Barbara and Ventura counties was used (U.S. Department of Commerce, Bureau of the Census) since most recreational boaters in the CINMS reside in these two counties. Real per capita income was calculated using the populations of the two counties and the personal incomes received by residents of both these counties. Personal income for the two counties was obtained from (U.S. Department of Commerce, Bureau of Economic Analysis). Gasoline prices were obtained from the (U.S. Energy Information Administration). U.S. annual average dollars per gallon were used converted to 2007 dollars.

Table 4. Economic Factors that Potentially Impact the Demand for Recreational Boating in the CINMS 2001-2009

| Year | Population <br>  <br> (Thousands) | Real Per <br> Capita Income $^{2}$ <br> $(2007 \$)$ | Real Gas <br> Prices per Gallon $^{3}$ <br> $(2007 \$)$ | Consumer <br> Price Index <br> $(2007=1.0)$ |
| :--- | :---: | :---: | :---: | :---: |
| 2001 | $1,169,853$ | $\$ 40,001$ | $\$ 1.66$ | 1.1708 |
| 2002 | $1,184,667$ | $\$ 39,592$ | $\$ 1.55$ | 1.1525 |
| 2003 | $1,194,880$ | $\$ 40,832$ | $\$ 1.76$ | 1.1268 |
| 2004 | $1,201,278$ | $\$ 43,171$ | $\$ 2.03$ | 1.0976 |
| 2005 | $1,202,276$ | $\$ 43,954$ | $\$ 2.41$ | 1.0616 |
| 2006 | $1,206,268$ | $\$ 46,139$ | $\$ 2.65$ | 1.0285 |
| 2007 | $1,211,270$ | $\$ 46,379$ | $\$ 2.80$ | 1.0000 |
| 2008 | $1,222,212$ | $\$ 44,561$ | $\$ 3.13$ | 0.9630 |
| 2009 | $1,235,486$ | $\$ 41,960$ | $\$ 2.27$ | 0.9664 |

1. Santa Barabra plus Ventura counties.
2. Toial personal income for Santa Barbara and Ventura counties divided by the total population of both counties and adjusted to 2007 dollars using the consumers price index.
3. Average annual price of gas in the U.S. adjusted ot 2007 dollars using the consumers price index.
Sources: U.S. Department of Commerce, Bureau of the Census,
U.S. Department of Commerce, Bureau of Economic Analysis
U.S. Energy Information Administration
U.S. Department of Labor, Bureau of Labor Statistics

## The Estimated Models

Since the number of boats observed is integer or count data, the appropriate statistical model is either the "Poisson" or "Negative Binomial" regression model. The "Poisson" model assumes the distribution of the number of boats $(\mathrm{Y})$ is distributed with mean equal to variance. The "Negative Binomial" relaxes this assumption when the "Poisson" model has a problem called "over dispersion", which is a form of "heteroskedasticity" or non-constant variance, which leads to a downward bias in the standard errors of the estimated coefficients for explanatory variables (e.g. wind speed, population, real per capita income, and real gas prices). The "Poisson" and "Negative Binomial" models are estimated using the statistical software (the LIMDEP portion of NLOGIT 5, Econometric Software, Inc.).

The "Poisson" and "Negative Binomial" models general take the form of the following:
$\mathrm{LN}(\mathrm{Y})=\mathrm{a}+\mathrm{B}(\mathrm{X})$
where,
$\mathrm{LN}(\mathrm{Y})=$ the natural logarithm of the number of boats observed
$\mathrm{a}=$ constant
$B=$ coefficients on a vector of explanatory variables (X)

Note: the vector of explanatory variables can be linear (arithmetic) or logarithmic. The models are estimated using both specifications. Table 5 has the definitions and descriptive statistics for model variables.

Table 5. Definitions and Descriptive Statistics for Model Variables

| Variable Name | Definition | Mean | Std. Error | Minimum | Maximum | N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Y | Number of non-consumptive recreational boats observed | 9.4968 | 0.0831 | 0 | 101 | 155 |
| LN (Y) | Natural logarithm of ( $\mathrm{Y}+1$ ) | 1.74087 | 0.0074 | 0 | 4.625 | 155 |
| Season | 1=Main boating season May through September and 0=Off season Jan. -Apr. and Oct. - Dec. Type of Day, 1=weekday and | 0.4968 | 0.0032 | 0 | 1 | 155 |
| TDAY | 0=weekend-holiday <br> Average Wind Speed on Day of | 0.8258 | 0.0024 | 0 | 1 | 155 |
| WSPD | sampling in KNOTS | 8.2533 | 0.0223 | 2.4711 | 21.3779 | 155 |
| LWSPD | Natural logarithm of WSPD Population of Santa Barbara and | 2.0263 | 0.00268 | 0.9047 | 3.0624 | 155 |
| POP | Ventura counties in hundreds of thousands | 12.01188 | 0.001066 | 11.69853 | 12.35486 | 155 |
| LPOP | Natural logarithm of POP | 2.4858 | 0.000088 | 2.45946 | 2.514 | 155 |
| RPCINC | Real Per Capita Income for Santa Barabara and Ventura counties in thousands of 2007 dollars | 42.5805 | 0.0157 | 39.592 | 46.379 | 155 |
| LRPCINC | Natural logarithm of RPCINC Real annual average of U.S. prices for gasoline in 2007 | 3.75 | 0.00037 | 3.68 | 3.84 | 155 |
| RGP | dollars | 2.1444 | 0.00314 | 1.55 | 3.13 | 155 |
| LRGP | Natural Logarithm of RGP | 0.737 | 0.00147 | 0.4383 | 1.141 | 155 |

Table 6. Estimated Models for the Number of Boats Recreational Boats in CINMS

| Dependent Variable LN(Y) Mean=LN (9.497)=1.740873, $\mathrm{N}=155$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Explanatory Variables | Model 1 | Model 2 | Model 3 | Model 4 | Model 5 |
| Constant | $\begin{gathered} 1.71498 \\ (2.63)^{* * *} \end{gathered}$ | $\begin{gathered} 9.0817 \\ (0.54) \end{gathered}$ | $\begin{gathered} \hline 2.5053 \\ (7.92)^{* * *} \end{gathered}$ | $\begin{gathered} 29.3125 \\ (0.49) \end{gathered}$ | $\begin{gathered} 2.7865 \\ (4.79)^{* * *} \end{gathered}$ |
| Season |  | $\begin{gathered} 1.1558 \\ (5.14)^{* * *} \end{gathered}$ | $\begin{gathered} 1.099 \\ (4.79)^{* * *} \end{gathered}$ | $\begin{gathered} 1.1628 \\ (4.95)^{* * *} \end{gathered}$ | $\begin{gathered} 1.1116 \\ (4.62)^{* * *} \end{gathered}$ |
| TDAY |  | $\begin{gathered} -0.7295 \\ (-2.46)^{* *} \end{gathered}$ | $\begin{gathered} -0.8106 \\ (-3.21)^{* * *} \end{gathered}$ | $\begin{gathered} -0.7469 \\ (-2.56)^{* *} \end{gathered}$ | $\begin{gathered} -0.81104 \\ (-3.20)^{* * *} \end{gathered}$ |
| WSPD |  | $\begin{gathered} -0.4818 \\ (-1.53) \end{gathered}$ | $\begin{gathered} -0.0407 \\ (-1.20) \end{gathered}$ |  |  |
| POP |  | $\begin{gathered} -0.4514 \\ (-0.37) \end{gathered}$ |  |  |  |
| RPCINC |  | $\begin{gathered} -0.06698 \\ (-0.43) \end{gathered}$ |  |  |  |
| RGP |  | $\begin{aligned} & 0.7673 \\ & (0.80) \end{aligned}$ |  |  |  |
| LWSPD | $\begin{gathered} 0.26227 \\ (0.83) \end{gathered}$ |  |  | $\begin{gathered} -0.3722 \\ (-1.26) \end{gathered}$ | $\begin{gathered} -0.30657 \\ (-0.99) \end{gathered}$ |
| LPOP |  |  |  | $\begin{gathered} -6.5255 \\ (-0.39) \end{gathered}$ |  |
| LRPINC |  |  |  | $\begin{gathered} -3.0776 \\ (-0.42) \end{gathered}$ |  |
| LRPG |  |  |  | $\begin{gathered} 1.7281 \\ (0.74) \end{gathered}$ |  |


| Summary Statistics |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Alpha (overdispersion) | 1.551 | 1.087 | 1.1276 | 1.0958 | 1.1318 |
|  | $(8.36)^{* * *}$ | $(6.75)^{* * *}$ | $(6.93)^{* * *}$ | $(6.77)^{* * *}$ | $(7.01)^{* * *}$ |
| Log Likelihood function | -504.38 | -480.82 | -483.04 | -481.26 | -483.25 |
| Restricted log Likelihood | -1233.07 | -900.67 | -942.91 | -906.63 | -945.39 |
| Chi-squared | 1457.38 | 839.69 | 919.74 | 850.74 | 924.27 |
| Chi-Square Significance | $(0.00)^{* * *}$ | $(0.00)^{* * *}$ | $(0.00)^{* * *}$ | $(0.00)^{* * *}$ | $(0.00)^{* * *}$ |
| Psuedo R-squared | 0.5909 | 0.466 | 0.4877 | 0.4692 | 0.4888 |
| AIC | 1014.8 | 977.7 | 976.1 | 978.5 | 976.5 |

***, **, * means significance at $1 \%, 5 \%$, and $10 \%$
$z$-values in parentheses under estimated coefficients

Five model specifications were estimated. For each model, the "Poisson" and "Negative Binomial" models were estimated. The "Negative Binomial" model results are reported. The "Poisson" model was rejected because the test for over dispersion was significant for all models (Alpha in Table 6).

In "Model 1", the number of non-consumptive recreational boats observed was a function of the natural logarithm of wind speed (LWSPD). LWSPD was positively related, but not significant in this simple model. This is opposite of what was hypothesized. It was expected that wind speed would be negatively related to the number of boats observed.

In the estimation of means by four strata (e.g. Main Season-Weekday, Main Season-Weekendholiday, Off Season-Weekday, and Off Season-Weekend-holiday), it was found that the means were highest for Main Season-Weekend-holiday, followed by Main Season-Weekday, Off Season-Weekend-holiday and Off Season-Weekday. The results from Models 2-5, confirm these results. No other variables are significant in explaining the number of boats observed for the 2001-2009 time period (Table 6). In Gornik et al (2013), wind exposure determined spatial site choice within the CINMS, but here it is found that the total number of boats using the CINMS is not related to wind speed. Of the 157 days of sampling in SAMSAP for 2001-2009, only five days had wind speeds above 18 knots, and during these five days, only one day had zero boats and two days one boat observed. All five of the days were weekdays and three of the five days were Main Season, but two of these days were early May at the beginning of the Main Season.

The explanation for why there was no relationship found between wind speeds and the total number of boats observed by SAMSAP is that $95.5 \%$ of boats with non-consumptive recreators were on overnight trips to CINMS with an average number of days per trip equal to 2.27 . So the day the boat was observed has less than a $50 \%$ probability that the day of observation was the day the boaters arrived in the CINMS. It is the crossing of the Santa Barbara Channel and the wind and tide conditions that would be expected to determine whether a boater makes the decision to go to the islands. Once there, as shown in Gornik et al (2013), wind exposure explains the spatial distribution across island locations.

Conclusion: The mean number of boats by season and type of day are the best estimates for extrapolating from sample to population using SAMSAP data for non-consumptive recreational boats. These means do include "true zero" days.

## Estimation of the Number of Boat Trips and Person-days of Non-consumptive Recreation

Number of Boat Trips. The above estimation estimated the number of boats observed doing non-consumptive recreation in the CINMS for year 2007. From LaFranchi and Pendleton (2008), the boats sampled in 2006-07 were overwhelmingly overnight trips to the CINMS with $95.5 \%$ being overnight trips. This means that on a given day of sampling most boats have a higher probability of being observed. So when trying to derive estimates of the number of boat trips, the estimated number of boats observed must be divided by the average number of days the boats were in the CINMS. It was estimated that the mean number of days was 2.27. So taking the estimate of the number of boats and dividing by the average number of days in the CINMS per boat trip, it is estimated that for 2007 there were 1,621 boat trips for nonconsumptive recreation in the CINMS).
Number of Boat Trips = Number of boats/number of days per boat trip

$$
1,621=3,680 / 2.27
$$

Number of Person-days. Another standard measure used in outdoor recreation is the concept of a person-day. A person-day is defined as one person doing an activity for one day or any part of a day. For our application, this estimate is equal to the number of estimated boat trips times the average number of people on-board the boats. Although not reported in LaFranchi and Pendleton (2008), the survey data and documentation was obtained by the author and the mean number of people onboard was estimated. For the 2006-07 samples, there was an average of 2.65 people per boat for boats primarily doing non-consumptive recreation versus 2.72 for boats with people doing primarily consumptive recreation. Using the estimate of 2.65 persons per boat, it is estimated that in 2007 there was 9,752 person-days of non-consumptive recreation via private household boats in the CINMS.

$$
\begin{aligned}
\text { Number of Person-days } & =\text { Number of Boats * Average Number of People onboard } \\
9,752 & =3,680 * 2.65
\end{aligned}
$$

## Discussion

Here we have estimated three different metrics for the total amount of use in 2007 by those participating in non-consumptive recreation in the CINMS via access from private household boats. The number of boats was estimated using SAMSAP data from 2001-2009. A sample of 157 days was used to estimate mean number of boats observed by season and type of day and extrapolated to the all 365 days in 2007. The estimate for the number of boats in 2007 is 3,680 .

The number of boat trips was estimated using the estimate of the number of boats from SAMSAP divided by the average number of days each boat spent in the CINMS per boat trip from the 2006-07 survey by LaFranchi and Pendleton (2008) to yield an estimate of 1,621 boat trips.

The number of person-days of non-consumptive recreation via private household boats was then estimated multiplying the estimated number of boats or boat days by the average number of people onboard from the 2006-07 survey by LaFranchi and Pendleton (2008). The estimated number of person-days is 9,752 .

The number of boat trips can be used to aggregate sample estimates of non-market economic use value per boat trip to total annual value. Non-market economic use value here is the amount of consumer's surplus or the value a consumer receives for a good or service over and above what they have to pay to obtain the good or service. Here it is the value received by those who accessed the CINMS for non-consumptive recreation in the CINMS via private household boats. From Gornik et al (2013), it was estimated that the non-market economic use value for these users was $\$ 53.45$ per boat trip. Multiplying this by the estimate of the number of boat trips in $2007(1,621)$ yields an estimate of total non-market economic use value of $\$ 86,642(1,621$ * $\$ 53.45)$. This is the appropriate metric for inclusion of benefit-cost analysis of public investments to protect or restore natural resources in the CINMS that support non-consumptive recreation, or in facilities and services to support access to the CINMS for this activity.

The estimated number of boat trips can also be used to estimate the market economic impact of this non-consumptive recreation in the CINMS. Market economic impacts include estimates of spending by those undertaking the activity and the associated impacts on sales/output, value added, income and employment, including the "multiplier" or "ripple effects" of the spending. From LaFranchi and Pendleton (2008), the estimated spending per boat trip for those who primarily participated in non-consumptive recreation was $\$ 249.10$. Multiplying this estimate by the estimated number of boat trips for 2007 yields an estimate of total spending of \$403,791 $(1,621 * \$ 249.10)$. This estimate with the details of the spending by spending category can be used as input into an input-output model such as IMPLAN to get estimates of the sales/output, value added, income and employment impacts of this spending on the local economy.

The estimates provided here are underestimates since the island of Santa Barbara was not included in the SAMSAP data from 2001-2009.

## Future Research

Future surveys of non-consumptive recreation in the CINMS for those accessing via private household boats should include a sample design that would allow for the extrapolation from sample to population. This would not only allow for better estimates of total use, but would also allow for modeling how the use would change with changes in user and site characteristics/attributes, which was a limitation of the work found in Gornik et al (2013) due to the sampling strategy employed by LaFranchi and Pendleton (2008) in the 2006-07 survey of non-consumptive users.

## References

Econometric Software, Inc. NLOGIT 5 and LIMDEP 10, Plainview, New York.

Gornik, K. T. Lin, G. McDonald, N. Ng, C. Quigley, and D. Viana. 2013. The Non-market Value of Private Recreational Boating in the Channel Islands National Marine Sanctuary: A 2012-2103 Group Project. Bren School of Environmental Science \& Management, University of California Santa Barbara, Santa Barbra CA, April 2013, 48pp.

LaFranchi, C. and L. Pendleton. 2008. Private Boating and Boater Activities in the Channel Islands: A Spatial Analysis and Assessment. Report prepared for the Resources Legacy Fund Foundation (RLFF) and the National Marine Sanctuary Program (NMSP). Available at http://sanctuaries.noaa.gov/science/socioeconomic/channelislands/pdfs/privboat1.pdf

Katz, S. 2012. Increased winds in the Southern California Bight over the last half century with implications for human impacts. Presentation at the American Society for Limnology and Oceanography (ASLO) Aquatic Sciences Meeting, Voyages of Discovery, Lake Biwa, Shiga, Japan, July 8-13, 2012.

Loper. C. 2008. Valuing Networks of Marine Reserves: An Assessment of Recreational Users’ Preferences for Marine Conservation in California's Channel Islands. Ph.D. Dissertation, School of Marine Science and Policy, University of Delaware, Newark, DE, June 28,2008.

National Marine Sanctuary Program. 2007. Social Science Plan 2007 - 2010. Socioeconomic Research \& Monitoring of Marine Reserves and Conservation Areas. U.S. Department of Commerce, National Oceanic and Atmospheric Administration, National Ocean Service, National Marine Sanctuary Program, August 2007. Available at http://sanctuaries.noaa.gov/science/socioeconomic/channelislands/pdfs/ssp_8-29-07.pdf

National Oceanic and Atmospheric Administration (NOAA), National Data Buoy Center. East Channel Buoy: http://www.ndbc.noaa.gov/station_history.php?station=46053

Sanctuary Aerial Monitoring and Spatial Analysis Program (SAMSAP). Data from 2001-2009. Channel Islands National Marine Sanctuary, Santa Barbara, CA.
U.S. Department of Commerce, Bureau of the Census. Population by counties, 2001 - 2009. http://www.census.gov
U.S. Department of Commerce, Bureau of Economic Analysis. Regional Economic Information System, Local Area Personal Income.
http://www.bea.gov/newsreleases/regional/lapi/lapi_newsrelease.htm
U.S Energy Information Administration. Petroleum \& other Liquids, Gasoline and Diesel Fuel Update. Retail Price. http://www.eia.gov/petroleum/gasdiesel/gaspump_hist.cfm

Waltenberger, B., S. Katz, and N. Senyk. 2013. Methods Used in the Sanctuary Aerial Monitoring and Spatial Analysis Program (SAMSAP). Channel Islands National Marine Sanctuary, Santa Barbara, CA.

Appendix A: Number of Boats Observed and Wind Speed Estimates by Day for SAMSAP Sampling Days 2001-2009

| Obs | Date | Year | Month | Day | Season | Day type | Boats | Wind Speed |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 120010503 | 2001 | 5 | 3 | May-Sept | weekday | 3 | 4.5833 |
|  | 220010505 | 2001 | 5 | 5 | May-Sept | weekend-holiday | 35 | 10.3624 |
|  | 320010522 | 2001 | 5 | 22 | May-Sept | weekday | 4 | 5.4835 |
|  | 420010529 | 2001 | 5 | 29 | May-Sept | weekday | 7 | 6.13 |
|  | 520010606 | 2001 | 6 | 6 | May-Sept | weekday | 17 | 4.2513 |
|  | 620010821 | 2001 | 8 | 21 | May-Sept | weekday | 18 | 7.0329 |
|  | 720010822 | 2001 | 8 | 22 | May-Sept | weekday | 5 | 7.1975 |
|  | 820010823 | 2001 | 8 | 23 | May-Sept | weekday | 12 | 5.2332 |
|  | 920020101 | 2002 | 1 | 1 | Other | weekend-holiday | 3 | 3.6559 |
| 10 | 20020108 | 2002 | 1 | 8 | Other | weekday | 0 | 6.8979 |
| 11 | 20020110 | 2002 | 1 | 10 | Other | weekday | 3 | 5.4471 |
| 12 | 220020117 | 2002 | 1 | 17 | Other | weekday | 0 | 7.3649 |
| 13 | 320020131 | 2002 | 1 | 31 | Other | weekday | 0 | 7.9411 |
| 14 | 420020206 | 2002 | 2 | 6 | Other | weekday | 6 | 4.5347 |
| 15 | 20020303 | 2002 | 3 | 3 | Other | weekend-holiday | 2 | 6.2636 |
| 16 | 620020306 | 2002 | 3 | 6 | Other | weekday | 3 | 7.6145 |
| 17 | 20020309 | 2002 | 3 | 9 | Other | weekend-holiday | 9 | 5.0665 |
| 18 | 820020311 | 2002 | 3 | 11 | Other | weekday | 0 | 10.0911 |
| 19 | 20020325 | 2002 | 3 | 25 | Other | weekday | 5 | 10.0857 |
| 20 | 20020326 | 2002 | 3 | 26 | Other | weekday | 0 | 7.0059 |
| 21 | 20020514 | 2002 | 5 | 14 | May-Sept | weekday | 1 | 18.182 |
| 22 | 220020516 | 2002 | 5 | 16 | May-Sept | weekday | 10 | 7.4445 |
| 23 | 20020517 | 2002 | 5 | 17 | May-Sept | weekday | 23 | 5.5456 |
| 24 | 20020519 | 2002 | 5 | 19 | May-Sept | weekend-holiday | 6 | 6.381 |
| 25 | 20020609 | 2002 | 6 | 9 | May-Sept | weekend-holiday | 2 | 6.5632 |
| 26 | 20020610 | 2002 | 6 | 10 | May-Sept | weekday | 10 | 6.6218 |
| 27 | 20020621 | 2002 | 6 | 21 | May-Sept | weekday | 5 | 12.3949 |
| 28 | 20020622 | 2002 | 6 | 22 | May-Sept | weekend-holiday | 26 | 11.4164 |
| 29 | 20020723 | 2002 | 7 | 23 | May-Sept | weekday | 20 | 13.1885 |
| 30 | 20020724 | 2002 | 7 | 24 | May-Sept | weekday | 1 | 12.982 |
| 31 | 120020729 | 2002 | 7 | 29 | May-Sept | weekday | 0 | 9.8522 |
| 32 | 20020805 | 2002 | 8 | 5 | May-Sept | weekday | 22 | 8.4297 |
| 33 | 20020904 | 2002 | 9 | 4 | May-Sept | weekday | 18 | 8.4432 |
| 34 | 420020908 | 2002 | 9 | 8 | May-Sept | weekend-holiday | 5 | 9.0546 |
| 35 | 20020909 | 2002 | 9 | 9 | May-Sept | weekday | 22 | 5.2311 |
| 36 | 620021002 | 2002 | 10 | 2 | Other | weekday | 2 | 6.9832 |
| 37 | 20021103 | 2002 | 11 | 3 | Other | weekend-holiday | 17 | 4.9679 |
| 38 | 820021105 | 2002 | 11 | 5 | Other | weekday | 13 | 4.9396 |
| 39 | 20021106 | 2002 | 11 | 6 | Other | weekday | 3 | 5.3323 |
| 40 | 20021112 | 2002 | 11 | 12 | Other | weekday | 5 | 3.2242 |
| 41 | 120021212 | 2002 | 12 | 12 | Other | weekday | 3 | 3.187 |
| 42 | 20021213 | 2002 | 12 | 13 | Other | weekday | 0 | 3.7128 |



| Obs Date | Year | Month | Day | Season | Day type | Boats | Wind Speed |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8520050412 | 2005 | 4 | 12 | Other | weekday | 0 | 7.0302 |
| 8620050415 | 2005 | 4 | 15 | Other | weekday | 2 | 8.616 |
| 8720050514 | 2005 | 5 | 14 | May-Sept | weekend-holiday | 22 | 6.7616 |
| 8820050531 | 2005 | 5 | 31 | May-Sept | weekday | 10 | 6.1003 |
| 8920050608 | 2005 | 6 | 8 | May-Sept | weekday | 0 | 12.5873 |
| 9020050617 | 2005 | 6 | 17 | May-Sept | weekday | 27 | 11.8523 |
| 9120050628 | 2005 | 6 | 28 | May-Sept | weekday | 3 | 9.5863 |
| 9220050719 | 2005 | 7 | 19 | May-Sept | weekday | 3 | 9.7037 |
| 9320050720 | 2005 | 7 | 20 | May-Sept | weekday | 24 | 8.3514 |
| 9420050730 | 2005 | 7 | 30 | May-Sept | weekend-holiday | 45 | 14.5435 |
| 9520050914 | 2005 | 9 | 14 | May-Sept | weekday | 21 | 8.9777 |
| 9620050915 | 2005 | 9 | 15 | May-Sept | weekday | 2 | 7.8656 |
| 9720050921 | 2005 | 9 | 21 | May-Sept | weekday | 12 | 10.55 |
| 9820050927 | 2005 | 9 | 27 | May-Sept | weekday | 10 | 8.8211 |
| 9920050928 | 2005 | 9 | 28 | May-Sept | weekday | 3 | 9.1558 |
| 10020051014 | 2005 | 10 | 14 | Other | weekday | 21 | 5.7615 |
| 10120051026 | 2005 | 10 | 26 | Other | weekday | 3 | 5.7305 |
| 10220051027 | 2005 | 10 | 27 | Other | weekday | 12 | 10.3732 |
| 10320051101 | 2005 | 11 | 1 | Other | weekday | 0 | 4.1177 |
| 10420060104 | 2006 | 1 | 4 | Other | weekday | 6 | 4.1676 |
| 10520060106 | 2006 | 1 | 6 | Other | weekday | 0 | 3.1487 |
| 10620060117 | 2006 | 1 | 17 | Other | weekday | 0 | 3.2215 |
| 10720060201 | 2006 | 2 | 1 | Other | weekday | 0 | 7.1165 |
| 10820060203 | 2006 | 2 | 3 | Other | weekday | 2 | 9.3771 |
| 10920060209 | 2006 | 2 | 9 | Other | weekday | 10 | 3.3605 |
| 11020060216 | 2006 | 2 | 16 | Other | weekday | 1 | 13.3922 |
| 11120060330 | 2006 | 3 | 30 | Other | weekend-holiday | 2 | 5.3647 |
| 11220060412 | 2006 | 4 | 12 | Other | weekday | 0 | 10.1154 |
| 11320060418 | 2006 | 4 | 18 | Other | weekday | 1 | 8.4765 |
| 11420060419 | 2006 | 4 | 19 | Other | weekday | 14 | 6.8156 |
| 11520060420 | 2006 | 4 | 20 | Other | weekday | 2 | 6.9546 |
| 11620060526 | 2006 | 5 | 26 | May-Sept | weekday | 1 | 12.4867 |
| 11720060530 | 2006 | 5 | 30 | May-Sept | weekday | 1 | 8.6119 |
| 11820060628 | 2006 | 6 | 28 | May-Sept | weekday | 8 | 12.6392 |
| 11920060629 | 2006 | 6 | 29 | May-Sept | weekday | 22 | 11.8186 |
| 12020060701 | 2006 | 7 | 1 | May-Sept | weekend-holiday | 4 | 13.3882 |
| 12120060803 | 2006 | 8 | 3 | May-Sept | weekday | 37 | 7.8808 |
| 12220060905 | 2006 | 9 | 5 | May-Sept | weekday | 19 | 12.9631 |
| 12320060919 | 2006 | 9 | 19 | May-Sept | weekday | 1 | 8.2653 |
| 12420070604 | 2007 | 6 | 4 | May-Sept | weekday | 0 | 6.1502 |
| 12520070714 | 2007 | 7 | 14 | May-Sept | weekend-holiday | 48 | 10.2449 |
| 12620070815 | 2007 | 8 | 15 | May-Sept | weekday | 0 | 10.7819 |


| Obs | Date | Year | Month | Day | Season | Day type | Boats | Wind Speed |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 127 | 20070829 | 2007 | 8 | 29 | May-Sept | weekday | 5 | 13.202 |
| 128 | 20070902 | 2007 | 9 | 2 | May-Sept | weekend-holiday | 101 | 7.5875 |
| 129 | 20071008 | 2007 | 10 | 8 | Other | weekday | 32 | 5.8506 |
| 130 | 20071107 | 2007 | 11 | 7 | Other | weekday | 0 | 7.3595 |
| 131 | 20071108 | 2007 | 11 | 8 | Other | weekday | 6 | 8.9723 |
| 132 | 20071129 | 2007 | 11 | 29 | Other | weekday | 11 | 3.5387 |
| 133 | 20071203 | 2007 | 12 | 3 | Other | weekday | 1 | 6.1772 |
| 134 | 20080410 | 2008 | 4 | 10 | Other | weekday | 6 | 11.3246 |
| 135 | 20080412 | 2008 | 4 | 12 | Other | weekend-holiday | 40 | 4.5037 |
| 136 | 20080415 | 2008 | 4 | 15 | Other | weekday | 3 | 19.4331 |
| 137 | 20080419 | 2008 | 4 | 19 | Other | weekend-holiday | 14 | 12.3099 |
| 138 | 20080515 | 2008 | 5 | 15 | May-Sept | weekday | 24 | 6.1151 |
| 139 | 20080616 | 2008 | 6 | 16 | May-Sept | weekday | 0 | 8.6308 |
| 140 | 20080714 | 2008 | 7 | 14 | May-Sept | weekday | 20 | 11.7646 |
| 141 | 20080930 | 2008 | 9 | 30 | May-Sept | weekday | 14 | 11.0547 |
| 142 | 20090225 | 2009 | 2 | 25 | Other | weekday | 0 | 14.3478 |
| 143 | 20090325 | 2009 | 3 | 25 | Other | weekday | 3 | 6.937 |
| 144 | 20090407 | 2009 | 4 | 7 | Other | weekday | 2 | 8.1112 |
| 145 | 20090409 | 2009 | 4 | 9 | Other | weekday | 6 | 14.7743 |
| 146 | 20090413 | 2009 | 4 | 13 | Other | weekday | 7 | 4.6926 |
| 147 | 20090420 | 2009 | 4 | 20 | Other | weekday | 12 | 4.7075 |
| 148 | 20090503 | 2009 | 5 | 3 | May-Sept | weekend-holiday | 6 | 10.55 |
| 149 | 20090504 | 2009 | 5 | 4 | May-Sept | weekday | 0 | 18.7219 |
| 150 | 20090519 | 2009 | 5 | 19 | May-Sept | weekday | 6 | 9.7807 |
| 151 | 20090521 | 2009 | 5 | 21 | May-Sept | weekday | 11 | 8.288 |
| 152 | 20090523 | 2009 | 5 | 23 | May-Sept | weekend-holiday | 3 | 7.2758 |
| 153 | 20090530 | 2009 | 5 | 30 | May-Sept | weekend-holiday | 50 | 8.3865 |
| 154 | 20090609 | 2009 | 6 | 9 | May-Sept | weekday | 10 | 7.9884 |
| 155 | 20090610 | 2009 | 6 | 10 | May-Sept | weekday | 4 | 8.7793 |
| 156 | 20091202 | 2009 | 12 | 2 | Other | weekday | 1 | 8.7413 |
| 157 | 20091218 | 2009 | 12 | 18 | Other | weekday | 3 | 2.4711 |

